



WESTMINSTER COLLEGE

Sports and Entertainment Business Management Major *Academic Requirements Summary Sheet*

Required Courses

BUS 220 Fundamentals of Management
BUS 250 Principles of Marketing
BUS 315 Sports Management
BUS 318 Corporate Financial Management
ACC 215 Principles of Financial Accounting
ACC 216 Principles of Managerial Accounting
– One of the following courses:
 BUS 327 Operations Management
 OR - BUS360 Decision Science
 OR - ECN351 Managerial Economics

Sports & Entertainment

Electives: (12 hrs.) Choose at least 9 of the 12 hours of electives from the following list. The remaining course (3 hrs.) may be from the list or any other ABEF dept. course not otherwise required for the major.

BUS 200 Intro Sports & Entertainment Management –OR-
 BUS 328 Managerial Finance
BUS 300A Sports Business Finance
BUS 300B Sports & Entertainment Facility Operations/Logistics
BUS 300C Sports & Entertainment Marketing
BUS 300D Booking & Presenting Live Entertainment
ECN 300 Sports Economics

No more than 40 credit hours in business courses may be counted toward the 122 credit hours required for graduation.

Other Required Courses

ECN 211 Principles of Macroeconomics
ECN 212 Principles of Microeconomics
MAT 114 Elementary Statistics –OR-
 ECN 235
MAT 122 Calculus for the Social & Life Sciences –OR-
MAT 124 Calculus I

Speech Classes (one of the following)

SPE 101 Introduction to Speech Communication
SPE 220 Public Relations

BUS 399 Sports & Entertainment Internship
BUS 400 Sports & Entertainment Business Policy

Contact

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