



SPORTS MANAGEMENT MAJOR

Contact: Bill Carner
Phone: (573) 592-5046
Email: William.Carner@westminster-mo.edu

The Sports Management Major will give the student a broad understanding of sport from participant's perspective and provide the necessary tools for a successful sports business enterprise at the collegiate level, and all levels of professional sports. Coursework will focus on principles and best practices, which will be implemented through an internship.

If any substitutions of waivers of requirements are allowed, please list below and initial.

Course #	Title of Course	Hours Completed	Semester Completed	Grade

MAJOR: Sports Management

Student's Last Name

First Name

Middle Initial

Advisor

Date Major Declared

Course #	Title of Course	Hours Completed	Semester Completed	Grade
Required Courses:				
ACC 215	Principles of Financial Accounting	3		
BUS 220	Fundamentals of Management	3		
BUS 250	Principles of Marketing	3		
FIN 318	Corporate Financial Management	3		
HES 220	Social Science in Sport	2		
HES/PSY 231	Sports Psychology	3		
BUS 315	Sports Management	3		
HES 406	Intro to Management in PE and Athletics	2		
ITY 250	Web Page Design, Aesthetics, and Interaction	3		
SPE 101	Introduction to Speech Communication	3		
<u>or</u> SPE 203	Interpersonal Communication	3		
HES/PED/BUS 399	Internship	3		
	Choose <u>one</u> from the following (3 hrs):			
BUS 330	Advertising	3		
BUS 334	Consumer Behavior	3		
BUS 310	E-Commerce	3		
	Choose <u>one</u> from the following (3hrs):			
BUS 223	Business Law	3		
BUS 326	Human Resource Management	3		
BUS 337	Labor Relations	3		
ECN 362	Sports Economics	3		
	Total Hours for Major:	37 hrs.		